

HERC Region 2 Population Demographics

Marathon

- Total Population: 135,603
- Population/Square Mile: 86.8
- Mobile Homes: 9 or 0.4%
- Housing Structures with 10 or more units: 127 or 5.5%
- Households with no vehicle: 90 or 4.5%
- Percent Rural Residents: 43.0%
- Race/Ethnicity: White: 91.4% African American: 0.8% American Indian: 0.6% Pacific Islander: N/A Hispanic: 2.8% Asian: 5.8%
- Persons who speak English “less than well”: 120 or 2.5%
- Median Household income: \$54,083
- Persons below poverty line: 12,475 or 9.2%
- Persons 65 years and older: 32,816 or 24.2%
- Persons 17 years and younger: 28,205 or 20.8%
- Percentage with a disability (under 65 years): 7.4%
- Percent without health insurance (under 65 years): 6.2%
- Life Expectancy: 80.5 Male: 78.1 Female: 82.8
- Total Hospitalizations: 13,699
- Rate of Hospitalizations (per 1,000): 101.2
- Length of stay (days): 3.9
- Total Hospitals: 3 facilities
 - Total Beds: 440 (Aspirus Wausau: 325 acute, St. Clares: 99 acute, Northcentral Health Care: 16 Psych)
- Total nursing homes/Licensed beds: 9 facilities/ 975 beds
- Total nursing home residents: 711
- Childhood Immunizations: 79.8%

- Electricity-Dependent Beneficiaries: 905

Wood

- Total Population: 73,107
- Population/Square Mile: 94.2
- Mobile Homes: 60 or 3.0%
- Housing Structures with 10 or more units: 9 or 0.5%
- Households with no vehicle: 35 or 1.8%
- Percent Rural Residents: 36.7%
- Race/Ethnicity: White: 95.1% African American: 0.8% American Indian: 11.3% Pacific Islander: N/A Hispanic: 2.9% Asian: 1.9%
- Persons who speak English “less than well”: 35 or 0.7%
- Median Household income: \$48,961
- Persons below poverty line: 3,070 or 4.2%
- Persons 65 years and older: 8,041 or 14.0%
- Persons 17 years and younger: 17,545 or 24.0%
- Percentage with a disability (under 65 years): 7.8%
- Percentage without health insurance (under 65 years): 5.8%
- Life Expectancy: 80.3 Male: 77.6 Female: 83.0
- Total Hospitalizations: 9,927
- Rate of Hospitalization (per 1,000): 133.2
- Length of stay: 4.2
- Total Hospitals: 3 facilities
 - Total Beds: 619 (Marshfield Medical Center: 504 acute, Aspirus Riverview: 99 acute, Norwood Health Center: 16 Psych)
- Total nursing homes/Licensed beds: 7 facilities/ 579 beds
- Total nursing home residents: 384

- Childhood Immunizations: 72.2%
- Electricity-Dependent Beneficiaries: 637

Portage

- Total Population: 70,447
- Population/Square Mile: 87.4
- Mobile Homes: 195 or 9.6%
- Housing Structures with 10 or more units: 36 or 1.8%
- Households with no vehicle: 37 or 2.1%
- Percent Rural Residents: 36.0%
- Race/Ethnicity: White: 94.2% African American: 0.8% American Indian: 0.5% Pacific Islander: N/A Hispanic: 3.1% Asian: 3.0%
- Persons who speak English “less than well”: 13 or 0.3%
- Median Household income: \$51,613
- Persons below poverty line: 4,297 or 6.1%
- Persons 65 years and older: 10,989 or 15.6%
- Persons 17 years and younger: 15,427 or 21.9%
- Percentage with a disability (under 65 years): 7.6%
- Percentage without health insurance (under 65 years): 5.2%
- Life Expectancy: 81.0 Male: 78.9 Female: 83.0
- Total Hospitalizations: 7,070
- Rate of Hospitalizations (per 1,000): 99.9
- Length of stay: 3.8
- Total Hospitals: 1 facility
 - Total Beds: 94 (Ministry St. Michaels: 94 acute)
- Total nursing homes/Licensed beds: 2 facilities/ 160 beds
- Total nursing home residents: 116
- Childhood Immunizations: 75.8%

- Electricity-Dependent Beneficiaries: 410

Oneida

- Total Population: 35,601
- Population/Square Mile: 32.3
- Mobile Homes: 127 or 6.9%
- Housing Structures with 10 or more units: 2 or 0.1%
- Households with no vehicle: 20 or 2.3%
- Percent Rural Residents: 75.0%
- Race/Ethnicity: White: 96.2% African American: 0.5% American Indian: 1.2% Pacific Islander: N/A Hispanic: 1.5% Asian: 0.6%
- Persons who speak English “less than well”: 0 or 0.0%
- Median Household income: \$46,516
- Persons below poverty line: 2,705 or 7.6%
- Persons 65 years and older: 8,081 or 22.7%
- Persons 17 years and younger: 6,230 or 17.5%
- Percentage with a disability (under 65 years): 9.9%
- Percentage without health insurance (under 65 years): 6.3%
- Life Expectancy: 79.1 Male: 77.0 Female: 81.3
- Total Hospitalizations: 3, 785
- Rate of Hospitalizations (per 1,000): 105.3
- Length of stay: 4.0
- Total Hospitals: 2 facilities
 - Total Beds: 172 (Ministry St. Mary’s: 73 acute, Howard Young Medical Center: 99 acute)
- Total nursing homes/Licensed beds: 3 facilities/ 290 beds
- Total nursing home residents: 248

- Childhood Immunizations: 73.8%
- Electricity-Dependent Beneficiaries: 421

Clark

- Total Population: 34,557
- Population/Square Mile: 28.7
- Mobile Homes: 178 or 9.4%
- Housing Structures with 10 or more units: 33 or 1.7%
- Households with no vehicle: 178 or 10.2%
- Percent Rural Residents: 91.7%
- Race/Ethnicity: White: 97.4% African American: 0.5% American Indian: 0.7% Pacific Islander: N/A Hispanic: 4.5% Asian: 0.5%
- Persons who speak English “less than well”: 16 or 0.3%
- Median Household income: \$45,048
- Persons below poverty line: 5,287 or 15.3%
- Persons 65 years and older: 4,215 or 12.2%
- Persons 17 years and younger: 12,094 or 35.0%
- Percentage with a disability (under 65 years): 6.8%
- Percentage without health insurance (under 65 years): 17.7%
- Life Expectancy: 79.2 Male: 76.6 Female: 81.8
- Total Hospitalizations: 4,002
- Rate of Hospitalizations (per 1,000): 115.4
- Length of stay: 4.3
- Total Hospitals: 1 facility
 - Total Beds: 25 (Memorial Medical Center: 25 critical access beds)
- Total nursing homes/Licensed beds: 4 facilities/ 385 beds
- Total nursing home residents: 305

- Childhood Immunizations: 46.6%
- Electricity-Dependent Beneficiaries: 279

Lincoln

- Total Population: 27,902
- Population/Square Mile: 32.7
- Mobile Homes: 146 or 8.4%
- Housing Structures with 10 or more units: 74 or 4.3%
- Households with no vehicle: 177 or 11.2%
- Percent Rural Residents: 54.0%
- Race/Ethnicity: White: 96.8% African American: 1.0% American Indian: 0.5% Pacific Islander: N/A Hispanic: 1.5% Asian: 0.6%
- Persons who speak English “less than well”: 60 or 1.5%
- Median Household income: \$49,721
- Persons below poverty line: 4,017 or 14.4%
- Persons 65 years and older: 4,771 or 17.1%
- Persons 17 years and younger: 8,510 or 30.5%
- Percentage with a disability (under 65 years): 8.5%
- Percentage without health insurance (under 65 years): 6.2%
- Life Expectancy: 78.7 Male: 76.5 Female: 80.9
- Total Hospitalizations: 3,613
- Rate of Hospitalizations (per 1,000): 1,258
- Length of stay: 3.7
- Total Hospitals: 2 facilities
 - Total Beds: 43 (Good Samaritan Health Center: 25 critical access beds, Ministry Sacred Heart: 18 critical access beds)
- Total nursing homes/Licensed beds: 3 facilities/ 324 beds

- Total nursing home residents: 247
- Childhood Immunizations: 72.5%
- Electricity-Dependent Beneficiaries: 281

Vilas

- Total Population: 21,435
- Population/Square Mile: 25
- Mobile Homes: 39 or 1.0%
- Housing Structures with 10 or more units: 104 or 2.7%
- Households with no vehicle: 237 or 15.1%
- Percent Rural Residents: 100.0%
- Race/Ethnicity: White: 86.4% African American: 0.3% American Indian: 11.3% Hispanic: 2.3% Asian: 0.5%
- Persons who speak English “less than well”: 3 or 0.1%
- Median Household income: \$41,061
- Persons below poverty line: 7,009 or 32.7%
- Persons 65 years and older: 4,437 or 20.7%
- Persons 17 years and younger: 5,701 or 26.6%
- Percentage with a disability (under 65 years): 12.1%
- Percentage without health insurance (under 65 years): 10.4%
- Life Expectancy: 78.4 Male: 76.4 Female: 80.6
- Total Hospitalizations: 3,329
- Rate of Hospitalization (per 1,000): 154.8
- Length of stay: 4.2
- Total Hospitals: 1 facility
 - Total Beds: 25 (Ministry Eagle River Memorial: 25 critical access beds)
- Total nursing homes/Licensed beds: 0 facilities/ 0 beds
- Total nursing home residents: 0

- Childhood Immunizations: 70.1%
- Electricity-Dependent Beneficiaries: 259

Taylor

- Total Population: 20,439
- Population/Square Mile: 21.2
- Mobile Homes: 255 or 11.2%
- Housing Structures with 10 or more units: 70 or 3.1%
- Households with no vehicle: 79 or 4.3%
- Percent Rural Residents: 80.4%
- Race/Ethnicity: White: 97.7% African American: 0.4% American Indian: 0.4% Pacific Islander: 0.1% Hispanic: 1.9% Asian: 0.5%
- Persons who speak English “less than well”: 36 or 0.9%
- Median Household income: \$45,420
- Persons below poverty line: 2,697 or 13.2%
- Persons 65 years and older: 3,372 or 16.5%
- Persons 17 years and younger: 4,762 or 23.3%
- Percentage with a disability (under 65 years): 7.7%
- Percentage without health insurance (under 65 years): 7.6%
- Life Expectancy: 81.5 Male: 78.8 Female: 84.2
- Total Hospitalizations: 1,588
- Rate of Hospitalization (per 1,000): 76.8
- Length of stay: 4.0
- Total Hospitals: 1 facility
 - Total Beds: 25 (Aspirus Medford: 25 critical access beds)
- Total nursing homes/Licensed beds: 2 facilities/ 159 beds
- Total nursing home residents: 113

- Childhood Immunizations: 55.5%
- Electricity-Dependent Beneficiaries: 140

- Childhood Immunizations: 77.3%
- Electricity-Dependent Beneficiaries: 215

Langlade

- Total Population: 19,221
- Population/Square Mile: 22.9
- Mobile Homes: 251 or 7.8%
- Housing Structures with 10 or more units: 16 or 0.5%
- Households with no vehicle: 35 or 2.7%
- Percent Rural Residents: 59.2%
- Race/Ethnicity: White: 95.7% African American: 0.8% American Indian: 1.4% Pacific Islander: N/A Hispanic: 2.0% Asian: 0.5%
- Persons who speak English “less than well”: 2 or 0.1%
- Median Household income: \$41,775
- Persons below poverty line: 2,306 or 12.0%
- Persons 65 years and older: 5,958 or 31.0%
- Persons 17 years and younger: 2,671 or 13.9%
- Percentage with a disability (under 65 years): 12.5%
- Percentage without health insurance (under 65 years): 8%
- Life Expectancy: 78.8 Male: 76.2 Female: 81.6
- Total Hospitalizations: 2,097
- Rate of Hospitalizations (per 1,000): 106.3
- Length of stay: 3.8
- Total Hospitals: 1 facility
 - Total Beds: 25 (Aspirus Langlade: 25 critical access beds)
- Total nursing homes/Licensed beds: 1 facility/ 166 beds
- Total nursing home residents: 87

Price

- Total Population: 13,517
- Population/Square Mile: 11.3
- Mobile Homes: 221 or 12.7%
- Housing Structures with 10 or more units: 0 or 0.0%
- Households with no vehicle: 27 or 2.6%
- Percent Rural Residents: 100.0%
- Race/Ethnicity: White: 96.0% African American: 0.6% American Indian: 0.7% Pacific Islander: 0.7% Hispanic: 1.6% Asian: 0.6%
- Persons who speak English “less than well”: 2 or 0.1%
- Median Household income: \$43,137
- Persons below poverty line: 1,932 or 14.3%
- Persons 65 years and older: 2,838 or 21.0%
- Persons 17 years and younger: 2,635 or 19.5%
- Percentage with a disability (under 65 years): 10.1%
- Percentage without health insurance (under 65 years): 6.8%
- Life Expectancy: 78.9 Male: 76.5 Female: 81.6
- Total Hospitalizations: 1,752
- Rate of Hospitalizations (per 1000): 125.2
- Length of stay: 4.0
- Total Hospitals: 1 facility
 - Total Beds: 25 (Flambeau Hospital: 25 critical access beds)
- Total nursing homes/Licensed beds: 2 facilities/ 158 beds

- Total nursing home residents: 129
- Childhood Immunizations: 77.3%
- Electricity-Dependent Beneficiaries: 171

Forest

- Total Population: 9,064
- Population/Square Mile: 9.2
- Mobile Homes: 60 or 3.3%
- Housing Structures with 10 or more units: 83 or 4.6%
- Households with no vehicle: 84 or 7.9%
- Percent Rural Residents: 100.0%
- Race/Ethnicity: White: 80.7% African American: 1.2% American Indian: 14.8% Pacific Islander: 0.1% Hispanic: 2.3% Asian: 0.2%
- Persons who speak English “less than well”: 15 or 0.6%
- Median Household income: \$40,636
- Persons below poverty line: 1,178 or 13.0%
- Persons 65 years and older: 1,441 or 15.9%
- Persons 17 years and younger: 2,084 or 23.0%
- Percentage with a disability (under 65 years): 12.6%
- Percentage without health insurance (under 65 years): 10.9%
- Life Expectancy: 77.6 Male: 74.6 Female: 81.1
- Total Hospitalizations: 1,127
- Rate of Hospitalizations (per 1,000): 122.2
- Length of stay: 3.7
- Total Hospitals: 0 facilities
- Total nursing homes/Licensed beds: 2 facilities/ 100 beds
- Total nursing home residents: 83
- Childhood Immunizations: 72.6%

- Electricity-Dependent Beneficiaries: 104

Iron

- Total Population: 5,726
- Population/Square Mile: 7.8
- Mobile Homes: 191 or 6.3%
- Housing Structures with 10 or more units: 46 or 1.5%
- Households with no vehicle: 59 or 5.7%
- Percent Rural Residents: 67.8%
- Race/Ethnicity: White: 96.5% African American: 0.3% American Indian: 1.2% Pacific Islander: N/A Hispanic: 1.4% Asian: 0.3%
- Persons who speak English “less than well”: 0 or 0.0%
- Median Household income: \$42,543
- Persons below poverty line: 721 or 12.6%
- Persons 65 years and older: 2,130 or 37.2%
- Persons 17 years and younger: 572 or 10.0%
- Percentage with a disability (under 65 years): 11.4%
- Percentage without health insurance (under 65 years): 7.7%
- Life Expectancy: 78.9 Male: 76.5 Female: 81.5
- Total Hospitalizations: 447
- Rate of Hospitalizations (per 1,000): 75.5
- Length of stay: 4.8
- Total Hospitals: 0 facilities
- Total nursing homes/Licensed beds: 2 facilities/ 103 beds
- Total nursing home residents: 89
- Childhood Immunizations: 66.7%
- Electricity Dependent Beneficiaries: 72

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